

Venice, March 2018  
Press Kit: Orsoni for Arch. Giulio Cappellini's Superloft  
SuperStudio, Fuorisalone 2018, Milan

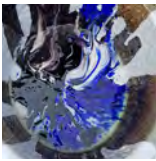
Orsoni is the historical Venetian furnace that has been manufacturing 24K gold leaf mosaics, coloured gold and enamels using the same craftsmanship since 1888. The company pursues to convey emotions through its uniqueness and attention to details, all firmly rooted in its passion for excellence.

It is with this spirit that Orsoni participates in the Superloft project during 2018 Design Week. Superloft, as imagined by Arch. Giulio Cappellini, is an imaginary yet real home, cool and eclectic, cultured and elegant, with the participation of the most interesting protagonists of Made in Italy design and the master craftsmen who create beautiful and precious things.

Orsoni participates in the Superloft with the following projects:

#### **THE 4 PROJECTS OF YOUNG DESIGNERS**

The material, which was forged in the historical Orsoni furnace, has been the subject of interpretation by 4 young promising designers. The results are 4 innovative design objects, a synthesis of Venetian craftsmanship and design innovation for a reinterpretation of the classic in a modern and artistic way. The colors of Smalti Veneziani selected for the works enhance their aesthetics and become a living design material. A special thanks to Marco Zanitoni (zanitoni.com)



#### **CROGIUOLI**

At Superloft some of the living elements of the furnace will be exhibited: The Crogiuoli, the heart of the furnace itself, melts glass and color at high temperatures, giving life to Smalti Veneziani. The indelible trace of this process is represented by the infinite shades and nuances that result on the surface, giving life to extraordinary works of art. The Crogiuoli presented at Superloft are the result of Arch. Giulio Cappellini's chromatic choices of several extraordinary colour shades.



#### **IL PANNELLO STORICO**

The panel of Smalti Veneziani and gold comes from the "Libreria del colore" of Orsoni which preserves more than 3,500 different shades of Smalti Veneziani. The original work of art was presented for the first time at the Universal Exhibition in Paris in 1889. Some years later, it was an inspiration for Antoni Gaudí for the decoration of the Sagrada Família with the use of Orsoni Smalti Veneziani glass.



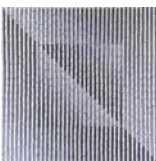
#### **EMOZIONI DELL'ORO**

Orsoni gold is manufactured using ancient Byzantine techniques: 24K gold leaf, glass and fire become a unique shape. The 19 gold ranges are the result of state-of-the-art Venetian craftsmanship and they are obtained through fully manual processes that further increase the value given by their uniqueness.



#### **L'INFINITO**

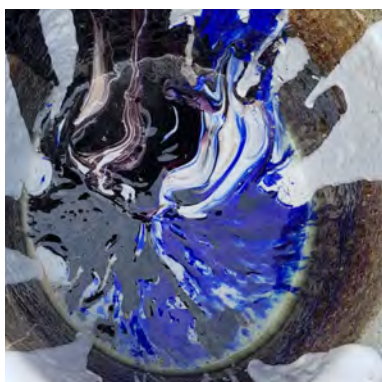
The piece of art is an incredible testimony of the multitude of colored gold that Orsoni can realize. The chromatic ranges of colored gold, in the 10 main tones, can reach innumerable different shades thanks to the skilled craftsmen of the furnace. Thanks to the ability to combine glass and gold leaf, Orsoni can achieve infinite and always unique shades of colored gold.



#### **VIOLET**

The artifact realized with hand-cut Smalti Veneziani is a material interpretation of Optical Art in which the selected tonalities enhance the final effect. The Smalti Veneziani manufactured in more than 3,500 different shades are the result of state-of-the-art Venetian craftsmanship, in which the manufacturing process is entirely handmade, guaranteeing thus their preciousness. The colour possibilities have no limits.

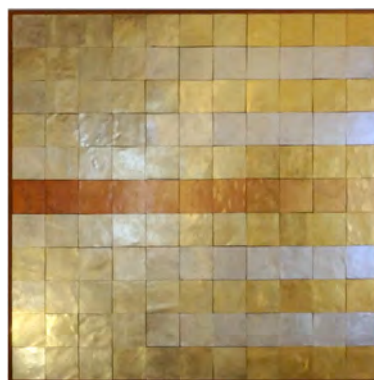
Contact:  
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1.  
Title: "**Crogiuolo**", 6 pcs



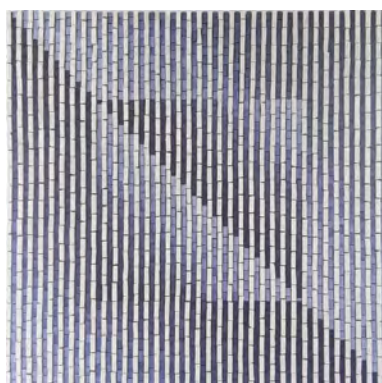
2  
Title: "**Pannello Storico**"  
Dimensions: 100 x 100 cm  
Composition: Smalti veneziani hand-cut and colored gold



3.  
Title: "**Emozioni dell'oro**", 3 pcs set  
Dimensions: 88 x 88 cm/cad  
Composition: Hand-cut colored gold, 8 x 8 cm



4.  
Title: "**L'infinito**"  
Dimensions: 68 x 68 cm  
Composition: Hand-cut colored gold tiles. 0,5 x 0,5 cm



5.  
Title: "**Violet**"  
Dimensions: 79 x 79 cm  
Composition: Hand-cut Smalti Veneziani